

# Education plan

for

**Bachelor's Programme in Business, Ethics and Sustainability**  
**Kandidatprogram i företagsekonomi, etik och hållbarhet**

**180.0 Higher Education  
Credits**  
**180.0 ECTS credits**

**Programme code:** SFEHK  
**Valid from:** Spring 2022  
**Date of approval:** 2020-06-03  
**Changed:** 2022-01-14  
**Department:** Stockholm Business School

## Decision

This programme syllabus was approved by the Social Sciences Faculty Board on 2020-06-03; the latest revision conducted 2022-01-14.

## Prerequisites and special admittance requirements

Swedish upper secondary school courses English B, Mathematics C and Social Sciences A or equivalent.

## Programme structure

The programme is based on a variety of human science perspectives that enable problematisation and critical/creative analyses of various phenomena, trends and changes in modern society, its culture and business life, thereby creating an understanding of how we, in interaction with these phenomena and processes, are shaped as thinking, feeling and acting human beings, and thus our opportunities to work for a sustainable world.

The aim of the programme is to produce formative knowledge and experiences through which students will learn to think innovatively, develop their self-knowledge and personal initiative, as well as apply these abilities in qualified management positions in society, markets, businesses and other organisations, both in Sweden and internationally.

The language of instruction is English.

The courses are provided by Stockholm Business School.

### Semester 1

Introduction to Business Studies, course module 30 credits

Main field of study: Business administration. The course is provided by Stockholm Business School.

### Semester 2

Global Business Studies, course module 30 credits

Main field of study: Business administration. The course is provided by Stockholm Business School.

### Semester 3

The third semester comprises the courses:

- Sustainability Science I, 15 credits
- Sustainability science II, 15 credits

Main field of study: Other Subjects within Natural Science. The modules are provided by Stockholm Resilience Centre.

### Semester 4

Practical Philosophy I 30 credits.

Main field of study: Philosophy. The course is provided by the Department of Philosophy.

### Semester 5

The fifth semester offers two options:

1. Elective studies abroad corresponding to 30 credits. Exchange studies are applied for via Stockholm Business School's or Stockholm University's exchange agreements.

2. One of the course modules:

- Marketing, Course Module 30 credits
- Organization and Management, Course Module 30 credits

Main field of study: Business administration. The course is provided by Stockholm Business School.

### Semester 6

The concluding semester offers two options:

- Business Administration III Management, course module 30 credits
- Business Administration III Marketing, course module 30 credits

Main field of study: Business administration. The course is provided by Stockholm Business School.

### Goals

In addition to the general objectives in Chapter 1, Section 8 of the Higher Education Act, the learning objectives from the Higher Education Ordinance listed below apply.

For a Degree of Bachelor, the student shall:

#### Knowledge and understanding

- Demonstrate knowledge and understanding in the main field of study, including knowledge of the disciplinary foundation of the field, understanding of applicable methodologies in the field, specialised study in some aspect of the field as well as awareness of current research issues.

#### Skills and abilities

- Demonstrate the ability to search for, gather, evaluate and critically interpret the relevant information for a formulated problem and also discuss phenomena, issues and situations critically.

- Demonstrate the ability to identify, formulate and solve problems autonomously and to complete tasks within predetermined time frames.
- Demonstrate the ability to present and discuss information, problems and solutions in speech and writing and in dialogue with different audiences.
- Demonstrate the skills required to work autonomously in the main field of study.

#### Judgement and approach

- Demonstrate the ability to make assessments in the main field of study informed by relevant disciplinary, social and ethical issues.
- Demonstrate insight into the role of knowledge in society and the responsibility of the individual for how it is used.
- Demonstrate the ability to identify the need for further knowledge and ongoing learning.

#### **Courses**

Mandatory courses in the main field of business administration (applies also to free-standing course of study):

Courses in Introduction to Business Studies, course module 30 credits:

- Principles of Marketing 7,5 credits
- Principles of Accounting 7,5 credits
- Principles of Finance 7,5 credits
- Principles of Management 7,5 credits

Courses in Global Business Studies, course module 30 credits:

- Consumption, Culture & Commerce 7,5 credits
- Global Markets 7,5 credits
- Business, Politics and Culture 7,5 credits
- Global Business Ethics 7,5 credits

Courses in Business Administration III Management, course module 30 credits:

- Frontiers of Management research 7,5 hp
- Research Methods 7,5 hp
- Degree Thesis 15 hp

or

Courses in Business Administration III Marketing, course module 30 credits:

- Frontiers of Marketing research 7,5
- Research Methods 7,5 hp
- Degree Thesis 15 hp

The courses are provided by Stockholm Business School.

Mandatory courses in the main field other subjects within natural science:

- Sustainability Science I, 15 credits
- Sustainability science II, 15 credits

The courses are provided by Stockholm Resilience Centre.

Mandatory course in the main field of philosophy:

Practical Philosophy I 30 credits

The course is provided by the Department of Philosophy.

Elective studies:

Elective studies abroad corresponding to 30 credits. Exchange studies are applied for via Stockholm Business School's or Stockholm University's exchange agreements.

Elective courses in Marketing, course module 30 credits:

- Corporate Responsibility 7,5 credits
- Brand Management and Sustainable Business Models 7,5 credits
- Internet Marketing 7,5 credits
- B2B Marketing and Sales 7,5 credits

Main field of study: Business administration. The course is provided by Stockholm Business School.

Elective courses in Organisation and Management, course module 30 credits:

- Corporate Responsibility 7,5 credits
- Entrepreneurship in Societal Change 7,5 credits
- Human Resource Management 7,5 credits
- Philosophy, Politics and Economics 7,5 credits

Main field of study: Business administration. The course is provided by Stockholm Business School.

### **Degree**

The programme leads to a Degree of Bachelor of Science (180 credits). Main field of study: Business Administration.

### **Misc**

The education follows a fixed course of study, which means that the courses must be read in the established order.

Courses included in the programme may be studied together with students from other programmes.

When the programme syllabus is revoked, the student has the right to complete his/her education according to the present programme syllabus during a phase-out period that includes the nominal duration of the program plus two years, calculated from the time when the last admitted student began the education. In this case, the

restrictions specified in the syllabi for the courses included in the education apply; alternatively, equivalent education is offered.